CASE STUDY

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KACES

Introduced products

Digital Asset Management System IDAS
(I-ON Content Server)

Company information

Company: KACES
(Korea Arts & Culture Education Service)
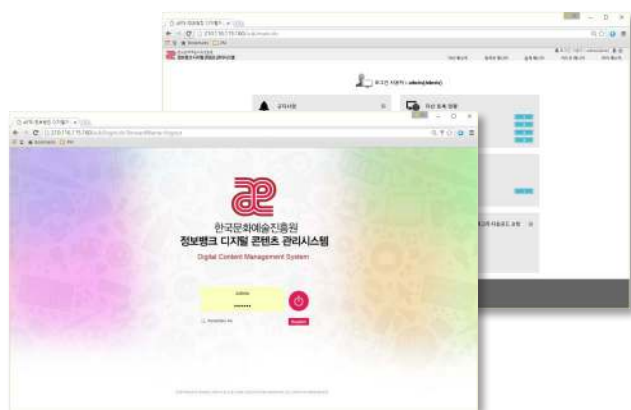**Establishment:** February 2005
Address: F11, 12 DMC YTN,
76 Sangamsan-ro, Mapo-gu,
Seoul, Korea
Business Area: Arts and culture education
Company Overview: Through systematic and comprehensive support for arts and culture education, KACES aims to create an environment where all Koreans are able to receive arts and culture education in their daily lives. It also endeavors to open up opportunities for creative activities and a vibrant cultural life for the welfare of Korean citizens.

I-ON communications

Korea Arts & Culture Education Service Digital Asset Management System

Injae Chae, team manager of KACES

KACES has been facing some challenges in systematically managing tasks such as school and social support, professional manpower training, academic research, international exchange of arts and culture education and operating of education centers.

To address these challenges and allow people to access customized resources for arts and culture education with ease, KACES adopted an Information Bank Digital Asset Management System, a systematic digital asset management system. We interviewed Injae Chae, a team manager of KACES on this project.

I-ON Digital Asset Management

■ The background and objectives of the project

"Our objective is to provide unspecified masses and the persons concerned with a solution that allows them to access resources for the arts and culture education."

We have always had to struggle with the managing oceans of resources for arts and culture education and it was a huge challenge for us like other organizations. Scattered data also made it almost impossible to grasp figures of it and there were also some problems with resource loss. Our objectives are to prevent these problems from happening and to allow unspecified masses and the persons concerned to easily access those resources.

■ Reasons for introducing the solution

"We're well aware that IDAS has been widely adopted and verified by public institutions and the related organizations."

We were pressed for time at the time so we had to shorten time to review features of the solution.
But we soon found that I-ON's digital asset management solution had already been deployed and utilized by public institutions like us in which we could see as a benchmark case and speed up the introduction of IDAS.

■ Effects of the solution

"By introducing IDAS we're now able to systematically manage data scattered all over the organization and set up an archiving environment to work more efficiently and conveniently."

The biggest effect we really like is IDAS prevents resource loss from happening by systematically managing a wide range of arts and culture education resources that were

managed in each different way before. Furthermore, the year-round service operation better provides customized information on the arts and culture education.

In addition, the archiving system makes it easy to link services to the related organizations and to create more efficient and stable work environment. So the persons concerned are able to access the resources whenever at any time.

■ Future plans

"We will continuously communicate with I-ON to advance the current system by adding more useful functions and to operate more stable services."

As a first phase, we see the infrastructure construction will make the service more stable and feature-rich and for the next step, we plan on reinforcing a search function, integration with library systems, introduction of content management system in terms of software. In the meantime, we will discuss system redundancy and storage with I-ON for better operation of the system.